



**ACTIVE**

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# PRICELIST



**RELIABLE UPDATING**



**IN TERMS OF SPORTS**



**TIMELESS MUSIC**



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**ACTIVE PRICELIST - 2018**

DESCRIPTION			SPONSORSHIP	
PROGRAMME	PRICE OF SPOT PER 1"	BROADCAST DAY / TIME	COMMERCIAL MESSAGES	PRICE
MORNING SHOW (* 2 sponsorships)	4.75 €	Monday - Friday 6:30 - 9:00	90	€ 3,000
MORNING WARM-UP	4.75 €	Monday - Friday 7:50 - 8:00	65	€ 1,500
PASSING GAME	4.25 €	Monday - Friday 9:00 - 10:00	90	€ 2,250
MUSIC SCENE	4.25 €	Monday - Friday 10:00 - 12:00	90	€ 2,500
AGENDA (* 2 sponsorships)	4.50 €	Monday - Friday 12:00 - 14:00	100	€ 3,000
LET'S TALK SPORTS	3.00 €	Monday - Friday 14:00 - 15:00	65	€ 1,750
KOSTIS MARAVEYAS' SELECTION	4.75 €	Monday - Friday 15:00 - 16:00	65	€ 2,500
SCORE A GOAL	3.00 €	Monday - Friday 16:00 - 17:00	65	€ 1,750
ARMCHAIR COACHES (* 2 sponsorships)	4.50 €	Monday - Friday 17:00 - 19:00	90	€ 2,500



MONDAY - FRIDAY				
TOPICS SPONSORSHIP		BROADCAST DAY / TIME	COMMERCIAL MESSAGES	PRICE
NEWS BROADCAST (2 SPONSORSHIPS)		Monday - Friday 6 times / day	130	€ 2,500
SPORTS BROADCAST		Monday - Friday 6 times / day	130	€ 2,350
ECONOMIC BROADCAST		Monday - Friday 6 times / day	130	€ 2,350
TIME (2 SPONSORSHIPS)		Monday - Friday 6 times / day	130	€ 2,350
WEATHER BROADCAST (2 SPONSORSHIPS)		Monday - Friday 6 times / day	130	€ 2,350
GOING OUT/ CULTURAL AGENDA		Monday - Friday 6 times / day	130	€ 2,350
ENVIRONMENTAL BULLETIN		Monday - Friday 4 times / day	90	€ 1,650
SAFE DRIVING		Monday - Friday 4 times / day	90	€ 1,650
THIS DAY IN HISTORY		Monday - Friday 4 times / day	90	€ 1,650
TECHNOLOGY / PROPERTY NEWS		Monday - Friday 4 times / day	90	€ 1,650

WEEKEND		
TOPICS SPONSORSHIP	BROADCAST TIME	
TEAMS SPONSORSHIP	Saturday & Sunday BROADCAST	LIVE
COMMERCIAL MESSAGES TOTAL	MONTHLY COST	
90	€ 2,500	
TOPICS SPONSORSHIP	BROADCAST TIME	
STUDIO	Saturday & Sunday BROADCAST	LIVE
COMMERCIAL MESSAGES TOTAL	MONTHLY COST	
90	€ 2,000	







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