



Magazine ID

First published: 1996 Frequency: Monthly

Target Group: Women aged 25-44 (Primary group),
Women aged 18-24 (Secondary group) AB C1 & C2 s/o group

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OMIKRON Magazine
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Advertisements
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Omikron

The Leading Lifestyle Magazine



“ New ideas, new faces, new spaces, new fashion, new you, all new at Omikron! The leading lifestyle magazine first published in Cyprus in May 1996, never rests on its laurels. True to its slogan “if you are not surprised yourself you can never astound anyone”, is renewed and transformed once again, responding to the times. Its spare and at the same time modern design, revealing interviews, exclusive true stories, demanding and impressive photos, always well-written articles, comprehensive coverage of fashion trends and good living, complex-free approach to relationships and psychological issues, continue to make it the absolute lifestyle magazine that every modern woman would want to include in her world. ”

Omikron circulates with Phileleftheros' Sunday issue – the leading newspaper in both readership and circulation figures- at a special price and is later available at the newsstands.

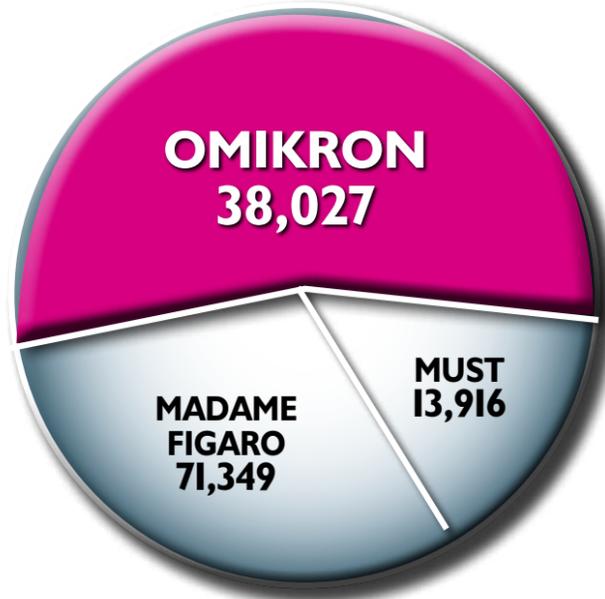
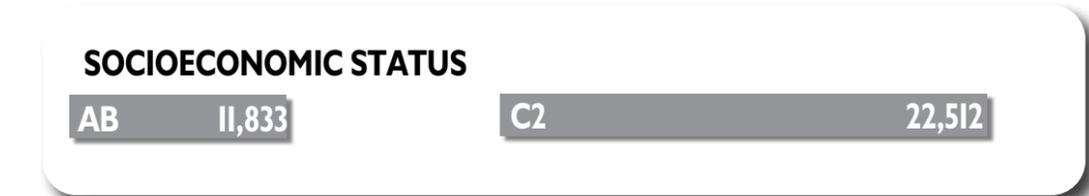
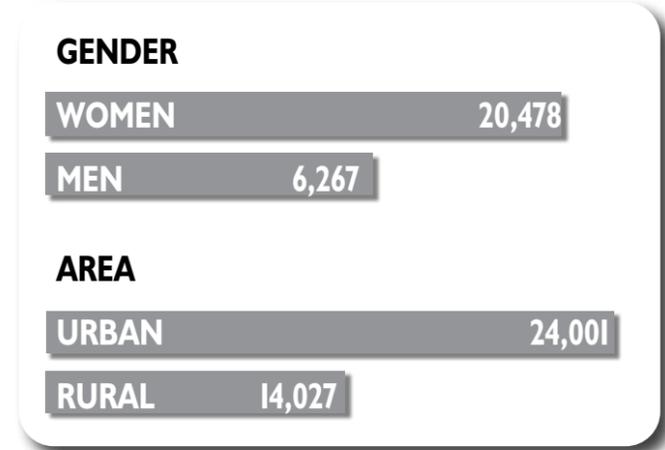
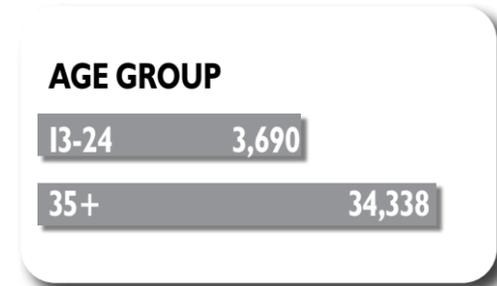
Omikron Magazine Cyprus @OmikronCyprus

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Omikron magazine's readership is made up mostly of Cypriot women (79.6%), aged 25-35+ (90.2%), of the highest socioeconomic group and aims to be the most comprehensive guide on style and lifestyle matters.



READERSHIP MARKET SHARE

Omikron magazine is one of the top preferences among all women's magazines with 38,027 readers according to the results of the December 2019 survey conducted by RAI CONSULTANTS.



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PRICE LIST

ADVERTISEMENT

	PRICE (€)
Full page 4colour category AA (right side in A-Z)	1,375.00
Full page 4colour category A (right side in A-Z up to Fashion)	1,200.00
First Page	1,500.00
Contents page	1,450.00
Editorial page / Magazine ID page	1,400.00
Inside front cover and first page	2,475.00
Double page spread A	2,200.00
Double page spread B	2,125.00
Double page spread C	2,050.00
Double page spread D	1,975.00
Double page spread E	1,900.00
Double page spread F	1,825.00
Double page	1,675.00
Half double page	1,250.00
Half page	700.00

COVERS

	PRICE (€)
Inside front cover	1,375.00
Inside back cover	1,125.00
Back cover	2,475.00

Dimensions
21x28 cm full page
and 42x28 cm
double page (both
with 5 mm bleed).

VAT is not included

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