



#### Magazine ID

**First Published:** 2014. **Frequency:** Weekly

**Target Group:** Men, Women 18-44 (Primary group)

Men, Women 45-54 (Secondary group) AB C1 & C2 Soc./Ec.Class

**Content:** Weekly entertainment and cultural guide

#### Contact

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# ΦΙΛgood\*

## The other side with a view

PhilGood, has been upgraded and enriched. It has grown in number and addresses to the modern and thoughtful reader who is looking for the other side of things with a view.

In its 48 colour pages, it hosts important interviews with personalities from artists in Cyprus and abroad, parapolitical columns about the news with humour and fiery style, specialized pages for theatre, art, architecture, cinema, books, songs, but also a portfolio of artists, which make up its rich content.

Furthermore, in the renewed PhilGood, the reader can be informed about the most important cultural events and the best weekly TV shows, cinemas, galleries and theatres.

In addition, the magazine offers going out suggestions, with all the new arrivals in Cyprus.

PhilGoods agenda covers everything that is worth knowing about and commenting on, with texts signed by 22 experienced journalists.

**Circulates every Sunday with Phileleftheros newspaper in 30,000 copies.**

# PRICELIST



## ENTRY

## PRICE (€)

Full Page 4 Colour Category A.....	1,350
Double Page Spread.....	2,050
Half Double Page Spread.....	1,350
Half Page.....	750
1/3 Landscape or Portrait.....	550

## COVERS

## PRICE (€)

B Cover (Inside Front Cover).....	1,500
C Cover (Inside Back Cover).....	1,350
Back Cover.....	2,250

## Dimensions

**23x29cm** Full Page

**46x29cm** Double Page Spread

\*VAT not included

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## ADVERTISING

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