

The screenshot shows the homepage of Like.com.cy. At the top, there's a navigation bar with categories: NEWS, SHOWBIZ, SOCIAL LIFE, ΣΥΝΑΝΤΗΣΕΙΣ, LIFESTYLE, ΜΟΔΑ, ΚΑΛΗ ΖΩΗ, ΟΜΟΡΦΙΑ, ΖΩΔΙΑ, ΟΠΙΝΙΟΝΣ, ΕΞΟΔΟΣ, ΑΓΟΡΑ. Below this, there's a main content area with a large featured article on the left and a sidebar on the right. The featured article is about a woman on the show 'Survivor'. The sidebar contains several smaller articles with images and headlines. At the bottom of the page, there's a section for 'LIKE ΣΤΑ ΝΕΑ ΤΗΣ ΗΜΕΡΑΣ' and 'LIKE ΣΤΙΣ ΣΥΝΑΝΤΗΣΕΙΣ'. A large orange banner in the middle of the page says '35.000+' and 'ακίνητα κάτω από τον ίδιο στέγη!'. The URL 'www.Like.com.cy' is written vertically on the right side of the page.

If you are going to Like, then Like.com.cy

www.Like.com.cy

“ If you’re going to Like, Like, like.com.cy Like.com.cy, a Phileleftheros Media Organisation lifestyle portal, keeps its readers up to date with the Greek and international showbiz scene on a daily basis. With the most experienced media team in the lifestyle sector and supported by the nine leading in circulation magazines in Cyprus, like.com.cy constitutes the most up to date lifestyle portal to date. Like.com.cy offers its readers all the Greek and international showbiz news, social issues, the latest and most reliable reports on fashion and beauty, nutrition, psychology, health, and relationships. The site offers suggestions for nights out, a complete list of restaurants in all the cities in Cyprus and all the daily, weekly and monthly astrological predictions. ”

Web page ID

Online since: 2012

Frequency: 24/7

Target Group: Adults 18-54 AB C1 & C2 s/e class

Contact

Webpage www.Like.com.cy
Head office: I Dioghenous str, 2404 Engomi
Correspondence address: P.O. Box 21094, 1501 Nicosia, Cyprus
Tel. 22744000, email: like@phileleftheros.com

Advertising

Irene Constantinidou
irene.c@phileleftheros.com
Tel: 22744457
Fax: 22590470

Menelaos Michael
menelaos.michael@phileleftheros.com
Tel: 22744465
Fax: 22590470

Πιο ΦΙΛΙΚό, δεν γίνεται!

Follow us on



If you are going to Like, then Like.com.cy

The new **www.Like.com.cy** website continues its steady growth, registering impressive figures since its launch and particularly in January '18. The pageviews rose over **1,000,000**.

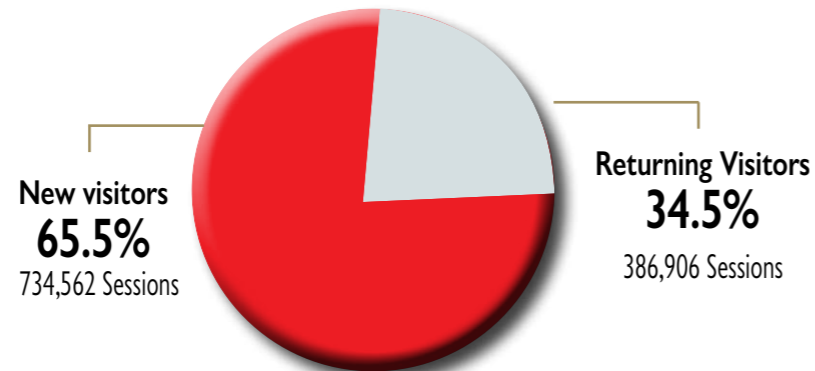


Pageviews



New & Returning Visitors

More than **30%** returned to the website while the new visitors exceeded **300,000**.

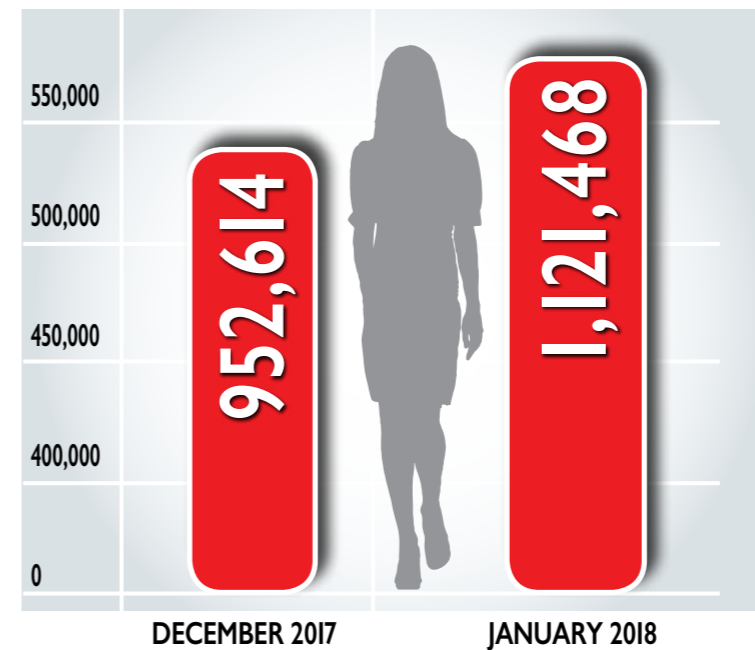


Site Usage

	437,203	Sessions
	157,435	Unique Visitors
	1,121,468	Pageviews
	2.57	Pages/Session
	00:08:00	Avg. Session Duration
	2.78	Sessions per User

The website's steady growth is evident in all sectors. More than half the visitors remained loyal, returning to the site again and again with the average duration of every visit more than two minutes. Unique visitors exceeded 150,000

Pageviews



During January '18 pageviews rose to **1,121,468** showing an increase compared to December '17 (952,614).

Advertisers can appreciate the effectiveness of using like.com.cy as the site has shown impressive figures from the first months of its launch online.