



**Your
Property
Search
Starts here!**
#SpitiStiStigma



#SpitiStiStigmi

65.000+

INCYPUSPROPERTY.COM **65.000+ properties under the same roof!**

Backed by Cyprus's leading journalistic and publishing organisation, InCyprusproperty.com has successfully gathered tens of thousands of property listings from the island's foremost estate agents and developers under a single "roof". Our commitment lies in delivering exemplary service to estate agents and developers, whilst concurrently ensuring an optimal browsing experience for our website visitors. As part of our continuous endeavour to enhance our offerings for an even more refined property search experience throughout Cyprus, our website has undergone a redesign to facilitate easier and more efficient promotion and viewing of all properties for those seeking to purchase or rent their new home, office, or land parcel.

Some of the new changes include:

- A map that allows your prospective customers to locate the exact location of each property.
- More photos and videos: you are now able to add more photos and even videos for each property you are trading.
- Ability to save your prospects' favorite properties to return to and compare.
- New additions: We have expanded the database to allow as many real estate options as possible from all professionals in the field without exception, with no restrictions on the number of their posts.
- New features for faster and easier searching.
- For a small additional fee the properties of your choice are being prominently featured on our website's social media pages (FB, Instagram, Tik Tok) and on the home pages of the Philenews and incyprus websites with over 500,000 visitors on a daily basis.

With the slogan "Home in the Moment" (#SpitiStiStigmi) INCYPUSPROPERTY aims to become the first purely Cypriot real estate search site in Cyprus aimed at both local and foreign customers. To achieve this, all you professionals in the field need fellow travelers, who by taking advantage of our relaunch offers will be able to promote their properties even more efficiently and on a larger scale.

DIGITAL

- Posting of properties on the website, incyprusproperty.com – Unlimited
- Posting of a property (location) in the “Feature Property” category
- Logo posting on the “Associates” page
- Promotion of properties through the “InCyprusProperty” newsletter, 4 times per month.
- Logo post on main page.
- Banner posting on the website in-cyprus.com size 300X250 px with delivery of 200,000 impressions / month for 3 months in the six-month contract and 6 months on the annual contract



PRINT

- Free 30 word classified ads, without context, in the Phileleftheros (total 2 daily in daily editions)

RADIO

- Free radio spots (4 per month - Sfera or Kiss or Active)

SOCIAL MEDIA



- Posting 4 press releases per month on the website, Facebook Page and Newsletter of “InCyprusProperty”
- Promotion of properties through “InCyprusProperty” - Facebook page – 5 times per month
- Promotion of real estate through the Instagram page – 5 times per month

Duration

Initial Value

Special Price

12 months

€30.000

€3.000 (€250 / month + VAT)

6 months

€15.000

€1.800 (€300 / month + VAT)

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