

All your real estate under the same 'roof'

With the support of the biggest media and publishing group in Cyprus, **incyprusproperty.com** has managed to bring under the same 'roof' tens of thousands of classified ads from the largest real estate agents and developers in Cyprus. The website is updated every day with whatever is newly available for sale or for rent – apartments, houses, plots of land and professional premises

Tool for professionals

Registered real estate agents can register with incyprusproperty.com and create their company profile on the webpage, featuring their contact details and a description of the services offered. They can then choose the monthly subscription that best serves their needs (Bronze, Silver, Gold ή Platinum) depending on the number of properties they want to list and the ads they want featured. incyprusproperty.com also features the rich archive of the magazine 'Synthesis' with features on houses to suit all tastes. Featured on Synthesis' microsite are views and photos of all the room and exteriors of some of the most beautiful houses in Cyprus. In addition, you can also find a large number of articles on property, advice from experts and tips on how to decorate your space.

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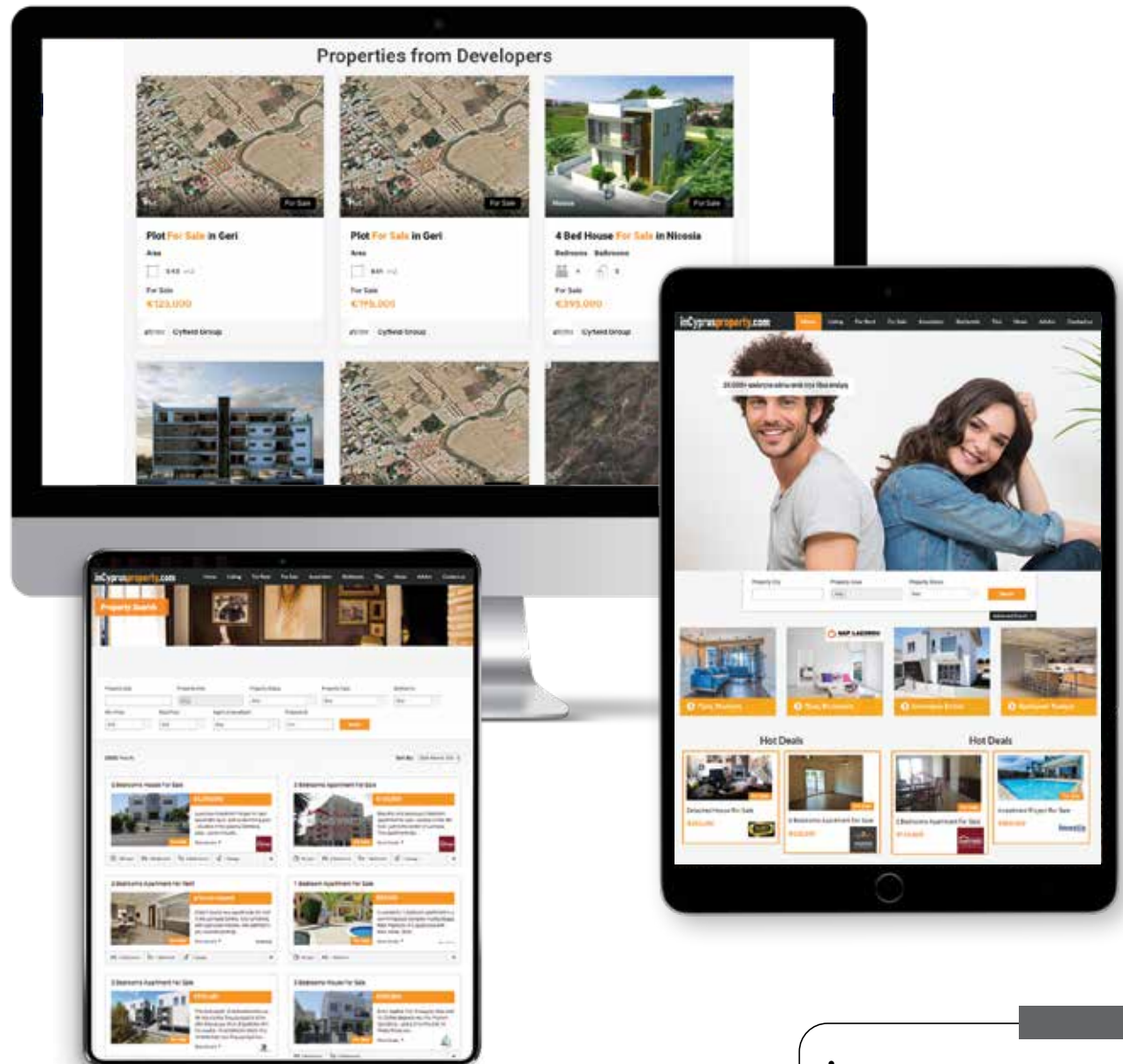


Specialy for estate agents

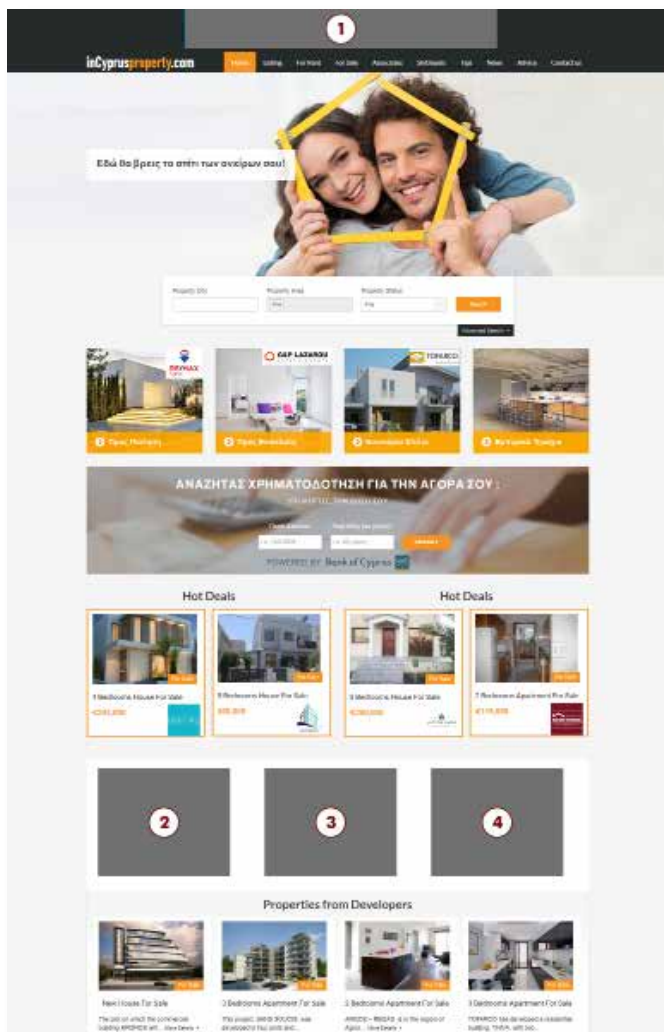
All registered estate agents can become members of inCyprusproperty.com and create their own company profile. Estate agents can select the monthly subscription that suits them best (Bronze, Silver, Gold, Platinum). The logo and contact details of each estate agent features next to each property listing so that interested clients can contact the estate agent directly to follow up on their inquiry. There is also be a link to the website of each estate agents, while the logos of estate agents member of the site appear in a prominent position on the home page of inCyprusproperty.

Specialy for developers

The same applies to developers who want to become members of inCyprusproperty.com and get their own personal access code to the website, who can select the monthly subscription that suits them best (Silver, Gold, Platinum). The only difference is that developers can present each of their projects in their entirety, with individual and detailed presentations of each type of apartment, home, office or shop in the project they wish to promote. Developers are asked to pay a small fee for each project they wish to promote in the market and can feature all their properties (homes, apartments, offices, shops etc.) which make up each project at no extra charge.



PRICE LIST/ POSITION



BANNERS

ZONE	POSITION	DESCRIPTION	SIZE	CPM	ROS
	1	LEADERBOARD	728X90	3.00 €	ROS
	2	CENTER BANNER	300X250	2.25 €	ROS
	3	CENTER BANNER	300X250	2.25 €	ROS
	4	CENTER BANNER	300X250	2.25 €	ROS

SPECIAL POSITIONS

ZONE	POSITION	DESCRIPTION	SIZE	CPM	PRICE
		PAGE TAKEOVER	700X470		750.00 € PER DAY
		PAGE TAKEOVER	FULL		1,500.00 € PER DAY
		CAT FISH	1000X90/ 300X100		250.00 € PER DAY
		CATEGORY/SEARCH SPONSORSHIPS			500.00 € PER MONTH
		PUSH DOWN BANNER	970X250	3.00 €	
	5	SLIDER POSITION	2000X500		300.00 € PER DAY

MEMBERSHIPS

	PACKAGE	DESCRIPTION	PRICE
REAL ESTATE AGENTS	BRONZE	UP TO 50 PROPERTIES	75.00 € PER MONTH
	SILVER	UP TO 100 PROPERTIES	100.00 € PER MONTH
	GOLD	UP TO 250 PROPERTIES	150.00 € PER MONTH
	PLATINUM	UNLIMITED PROPERTIES	300.00 € PER MONTH
DEVELOPERS	SILVER	UP TO 10 PROJECTS	250.00 € PER MONTH
	GOLD	UP TO 15 PROJECTS	375.00 € PER MONTH
	PLATINUM	UNLIMITED PROJECTS	500.00 € PER MONTH

Notes:

- All the banners and Skyscrapers are rotating; they rotate in the same location with more than one advertiser.
- VAT not included.