

taste

The taste was never so wonderful!



“ After 10 years of success, Taste Magazine is expanding and upgraded. With renewed and modern design, new additions to the subject and more pages, it launches its new publishing cycle with an even richer agenda.

A complete guide to taste and entertainment for sophisticated readers! Taste is addressed to all those who love to go out, good food, travel, and all that make our everyday life more beautiful. Emphasizing on the aesthetic harmony and functionality, with artistic photographs and editorial skills in the texts, the magazine informs its readers about what's new in gastronomy: with specialty-oriented guides, new arrivals in the dining area, travel themes from around the world as well as tasty food and drink suggestions.

At the same time, the big chefs in Cyprus trust the magazine and are hosted on its pages, while experienced collaborators present their original recipes in multi-page tributes.

Ten years later, Taste's specialized editorial team every month proves that the taste has never been so great! ”

Taste circulates with Phileleftheros' Sunday issue – the leading newspaper in both readership and circulation figures - at a special price.

Magazine ID

Year of first issue: 2008. **Frequency:** Monthly

Content: Travel, Good Living, Tastes


Target Group: Adults 25-54 (Primary group)


Socioeconomic Groups: AB, C1 and C2

Contact
Taste Magazine

Head office: I Diogenous str, 2404 Engomi
P.O.Box 21094, 1501 Nicosia, Cyprus
Tel: 22744000, email: taste@mediamorforosis.com.cy

 Taste Cyprus

 @TasteMagazineCy

 tastecyprus



PRICE LIST

ADVERTISEMENTS

	PRICE (€)
Full page 4 colour category A	1,200.00
Double page	1,850.00
Half page	700.00
1/3 strip (landscape or portrait)	500.00

COVERS

	PRICE (€)
Inside front cover	1,250.00
Inside back cover	1,200.00
Back cover	2,000.00

Dimensions:

21 x 28cm (Full page) and 42 x 28cm (double page spread) – both with 5mm bleed.

VAT not included

Advertising

Maria Markou
 maria.markou@phileleftheros.com
 Tel: 22744468, Fax: 22590470

